



**CUSTOM DESIGN & PRINTING**  
**Apparel and Promotional Goods**

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**CAMPUS SHIRTS 2025**

*Some of our Best*

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# OUR VISION

To be the default, most trusted partner for campus and business apparel - known for making complex projects feel simple, listening before acting, and continuously raising the standard for how custom merchandise is designed, approved, and delivered.

# OUR MISSION

Awesomized Tees exists to deliver high-quality, precisely executed custom apparel and promotional products, through a low-friction, transparent process that respects our customers, our partners, and our resources - while improving a little with every project.

We are very grateful to all of the customers whose shirts are featured in this brochure. Not only do they continue to trust Awesomized Tees to deliver custom shirts for their campuses, but they have very kindly given their permission to feature their design here.

UNIVERSITY OF LOUISIANA  
AT LAFAYETTE

# KREWE OF ROUX 2025

## THE BRIEF:

"On the front pocket, I would like the words to read:

- Down By The Cypress
- Krewe of Roux 2025
- A cypress-type tree with Mardi Gras beads on it

"On the Back:

- The official University Traditions Board logo that is attached in all white
- The same cypress tree with Mardi gras beads with the words:
- "University Traditions Board Presents (Down By the Cypress Krewe of Roux)"
- I would like the "D" and the "K" to cut into the tree on the back.

Back of  
Shirt



Front of  
Shirt



## THE FINISHED PRODUCT:

We're not going to lie - we were really proud of this one. We did offer 2 designs, but this one knocked it out of the park. The Mardi Gras beads, tree and sunburst - it all just worked. Perfect for our customer's Mardi Gras event.



TEXAS A&M UNIVERSITY -  
TEXARKANA

## SPRING FLING 2025

### THE BRIEF:

The theme that we have selected for the year is "Out of this World".

I would love for you and your team to create a design for this series of events that we could also get printed on shirts from you all.

Please be sure to include Texas A&M University - Texarkana on the shirt, preferably in the same font that we used for the "Best Week Ever" shirts. ... I've attached a couple of examples that align with the general idea.



### THE FINISHED PRODUCT:

They wanted "Out of this World"  
... and they got it.

Awesomized Tees designed, printed and  
shipped this shirt in time for the event. You  
give us the brief, we bring the expertise.





LAFAYETTE COLLEGE

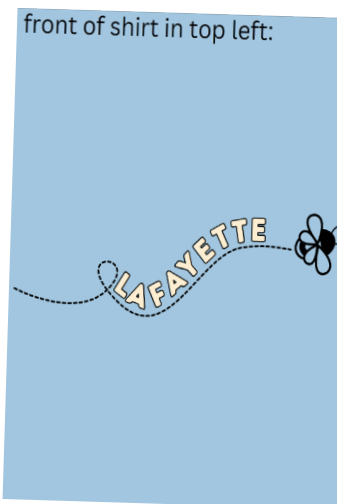
## SPRINGFEST

### THE BRIEF:

We are looking for Springfest shirts for May 9th.

Could you take a look at the design attached and refine/polish? We would be putting the small design on the front and the large design on the back.

The premise of the event is that it's the last day of classes at 4pm and they will come out to the quad and there will be a hot air balloon, student groups, a flower truck, very spring/summer vibes. The Volkswagen is the flower truck hence why they put it in the design.



### THE FINISHED PRODUCT:

Lafayette College's spring event involved a flower VW camper van in their quad, and a hot air balloon on campus. They supplied a great visual brief. There were a number of changes, but we finished on this very "spring vibe" design. How was your shirt last year?



FAYETTEVILLE TECHNICAL  
COMMUNITY COLLEGE

# SPRING FLING 2025

## THE BRIEF:

We are pretty much starting from scratch and are open to any ideas you have.

- Maybe a light yellow or blue (spring colors). I believe we previously would do the Gildan t-shirts just the basic tee.
- For the design we are open to ideas. I have attached the flyer. So maybe a mixture of flowers, sun, spring themed. We would like the words Fayetteville Tech, Spring Fling, and 2025 somewhere on the shirt. Front only will be good with nothing on the sleeve.
- Our school colors are gold and black so maybe just black writing if we go with a yellow shirt and white writing if we go with a blue shirt. I'm open to other shirt colors too.



## THE FINISHED PRODUCT:

Often the design changes through the process. FTCC's colors are black and gold, and they're the shirt colors we used, initially. But, after seeing their design on a Navy shirt, they finally settled on this "Jade Dome" option. Great choice!





# GREEK WEEK 2025

## THE BRIEF:

- I was hoping you could assist me with a t-shirt design for our Greek Week 2025, which will take place from April 14-17. The students have suggested a Greek Gods theme for the t-shirts. Here are their ideas:
- Front left (pocket area)- Greek Week 2025 and under that in smaller font Methodist University
- Back of the shirt
  - ◊ Zeus (or another Greek God) in the center with a lightning bolt
    - On the left hand side the number 20
    - On the right hand side the number 25
  - ◊ Above that at an angle Battle of the Greeks
  - ◊ Under Zeus (or another Greek God) the names of our chapters which are
    - Pi Kappa Alpha
    - Lambda Chi Alpha
    - Delta Sigma Phi
    - Kappa Alpha Psi
    - Omega Psi Phi
    - Alpha Phi Alpha
    - Alpha Sigma Alpha
    - Sigma Gamma Rho

## THE FINISHED PRODUCT:

Definitely in our top 3 for last year. The brief was awesome - no pictures, but a comprehensive description. This reduces changes and shortens the design time. Be honest: did your Greek Week shirts look this good last year?!



## SPRING FLING 2025

### THE BRIEF:

*Hoping to design some shirts for EOU Spring Fling.*

*We liked both of these designs, but we wanted it to say spring fling. We also thought about maybe seeing what you guys could come up with involving mountains or spring ideas.*

*We were hoping for a shirt color we could have heather heliconia as the shirt color. Because of the shirt color, we are willing to see what colors you guys feel would look best with your designs.*



### THE FINISHED PRODUCT:

It's challenging to create a design that stands out on a "heather heliconia" shirt.

But, picking a bold base color upfront, guarantees that we deliver a bold design. This design would stand out whichever shirt color we printed it on!





HUNTSVILLE SWIM TEAM

# MT CARMEL SWIM TEAM 2025

## THE BRIEF:

*We're hoping for a fun design that is unisex and a bit ageless.*

*Our team is composed of children ages 5-17. Our colors are red, black, gray, and white.*

*The team name is "Mt. Carmel Swim Team" and our mascot is a hammerhead shark.*

*Any thoughts or idea on something that would incorporate all this?*

## THE FINISHED PRODUCT:

No images for guidance, but with a simple and explicit brief, we're able to awesomize any shirt.

These were high-quality Comfort Colors shirts in 2 colors: gray and red

Different colors don't change the price!



# NEW STUDENT ORIENTATION

## THE BRIEF:

*I'm hoping your team can generate some ideas for us for our orientation shirt this year.*

*The theme is board games. We've been playing with a number of options including: "The Game of LAF", taglines like:*

- The adventure of a lifetime*
- Choose your path*
- Where every move counts*
- Choose your character*

*I also liked "roll the dice and embrace the adventure".*

*We'd love the incorporation of a ton of games, maybe pieces, dice, boards, definitely colorful.*

## THE FINISHED PRODUCT:

Another colorful design for Lafayette College's Extended Orientation.

These absolutely stood out on campus. You ask for it, we can do it: we even customized the Scrabble pieces to read "L.A.F" (Lafayette Activities Forum)!





UNIVERSITY OF LOUISIANA  
AT LAFAYETTE

# SWAMP PARTY 2025

## THE BRIEF:

We are hosting our annual Swamp Party, Sunday, August 17th from 6:00pm-9:00pm.

The previous designs were amazing and would love a new design for our upcoming event.

Could we get a mockup for this?

On the previous shirts, we asked for music, title, date, and alligator on the shirt, but we for sure want to remove all alligators on future designs. We are also looking to move forward with a dark gray color for the shirts.



## THE FINISHED PRODUCT:

ULL got 2 of our top 3 designs this year (at least in our humble opinion). This was 1 of them.

Simple brief: swamp and music, but no alligators, on a gray shirt. We wanted to ensure that we truly Awesomized this shirt for them, and we think that we hit the mark!



TEXAS A&M UNIVERSITY -  
TEXARKANA

# HATCH CAMP 2025

## THE BRIEF:

*I was wondering if I could get you guys to design some shirts for Hatch Camp 2025. I attached our design from last year.*

*We are looking for a similar design that is within the University color palette, we just want to change it up a little bit each year so its not the exact same shirt every time.*

*We typically order two colors - one for all of the students attending (last year those were navy) and one for all of our helpers/volunteers (they were the grey ones last year).*

*We need them by early August.*

*Let me know what you got for us!*



## THE FINISHED PRODUCT:

So full disclosure: we re-design this shirt for TAMUT every year. It's for their extended orientation program.

We just really liked the way this one turned out, so it made it into this brochure.





THE CULINARY INSTITUTE  
OF AMERICA

## ORIENTATION LEADERS

### THE BRIEF:

*Good evening Awesomized Team,  
Could I please get copies of the purple Orientation leader t-shirts and sweatshirts that we ordered last year?*

### THE FINISHED PRODUCT:

This hoodie is a straight re-print. We didn't change a thing from previous years. It made it onto our "Best of 2025" list because it shows what can be done with a bold-colored garment and an impactful single-color print. (they got a matching T-Shirt too!)



MOUNT MERCY UNIVERSITY

## HOMECOMING 2025

### THE BRIEF:

*Homecoming T-Shirts for Mount Mercy University Mustangs; design wants to promote school spirit*



### THE FINISHED PRODUCT:

Mount Mercy's homecoming shirt had that classic college feel. An impactful 2-color design on a navy blue shirt. Further proof that, sometimes, simplicity is your best friend in shirt design.





LOYOLA UNIVERSITY

## RESIDENT ASSISTANT

### THE BRIEF:

*Looking for a shirt that is Disney inspired for our RA shirt this year. Similar layout to the design we did last year with logo on the front(pocket), Olympic rings on back and "Resident Assistant" underneath.*

### THE FINISHED PRODUCT:

You need a Disney-themed RA shirt with a logo on the front? No problem.

These shirts were needed in a *hurry*, and we didn't disappoint Loyola.

100% on-time delivery record still intact!



## WEEK OF WELCOME 2025

### THE BRIEF:

I wanted to get started on the Week of Welcome Shirt order for next fall. I seem to do similar looks on shirts so I am hoping to do something different this time around.

I am curious if you all can take an image of a building on campus and turn it into a vintage poster look. I don't want the shirt to look like a photograph.



So I reached out to my student group and they gave me a big fat no on having a university building on the shirt. I apologize and I am willing to be charged for the design work but we need to start over. Would it be possible to send me some images of some new designs your team has created that you felt were kick ass? I do something similar each year and need something new.

### THE FINISHED PRODUCT:

EOU needed Week Of Welcome tees and sweatshirts; but wanted to mix up the colors. The design changed a lot from the brief - that's totally normal! As we create and refine, we explore new options and get to something awesome(ized).





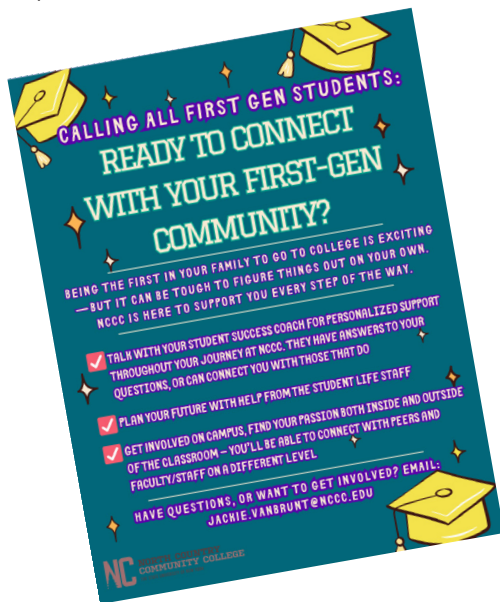
## FIRST GEN SHIRTS

### THE BRIEF:

We are planning a First Gen College Student Day on our campus, and are hoping to hand out t-shirts to participants.

I have included a file, as we want the shirt to be general, but have the same vibe/graphic aesthetics (def want a shirt a similar color to the background). We want it to be a fun shirt that students, faculty, and staff will actually want to wear!

“We want this design to be fun, a little funky, fresh, and eye-catching.”



### THE FINISHED PRODUCT:

AI is here to stay, and our customer supplied an AI-generated image for this shirt. Sadly, it was too low-res to print. But we're "Awesomized Tees", not "Average Tees", so we re-worked and edited the image for this Awesome(ized) "Antique Sapphire" shirt.



# OUR PRINCIPLES

Awesomized Tees operates with the following 3 principles:

## 1. Respect

We will respect, first and foremost, the needs of our customers; but also the needs of our team, our vendors, and the natural resources that we consume.

## 2. Humility

We are not perfect, and we never will be, but we *will* constantly *strive* for perfection, in the sure knowledge, that we will never achieve it. We welcome problems and negative feedback, as the surest path to improvement and delivering a better service to our customer.

## 3. Continuous Improvement

We will be relentless in improving our processes. The surest sign of “World Class” is that we are a little better today, than we were yesterday. No improvement, however small should be overlooked.

What this means for your campus: we design our process to respect your timelines, budgets, and brand standards while accommodating the realities of campus events: multiple stakeholders; tight deadlines; and last-minute changes.

Our online proofing makes revisions fast and low-friction, and we actively welcome feedback early to prevent issues later. Each project improves the next, resulting in smoother approvals, clearer artwork, and apparel that shows up exactly as expected - so your team spends less time managing problems and more time supporting students.



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